

Our Ref: RBR/FSC-1811WSL

Wednesday 18th November 2020

Dear Parents and Carers

**Parental Consent for Use of Images and Personal Information for
Young People on Social Media Platforms**

At Baysgarth, we aim to keep our parents and carers updated with the many and varied activities, competitions, clubs and amazing work our students, your children, create every day. The fastest and most creative way to share this is via our website, app and social media platforms.

The welfare and safety of all our students in relation to such is paramount. In accordance with guidance and legislation, photographs, videos and other forms of media of young people will not be taken without the explicit consent of their parents or carers.

In order to comply with Data Protection and GDPR law, a lawful basis is required before capturing images, which are classified as data of a young person. Obtaining consent from parents or carers of our students provides that lawful basis. Therefore, we ask that you complete an online consent form to indicate whether you are happy for your child(ren) to participate in photographs and videos to use on the school website, mobile app and social media platforms for marketing and promotional purposes only.

Please complete the online form [HERE](#) by **Wednesday 25th November**.

Please be assured, the school will take all measures to ensure published content is solely used for the purposes it is intended. However, if you become aware shared media is being used inappropriately, please contact our Designated Safeguarding Lead, Miss Driscoll, via 01652 632576.

Please note, you can like us on Facebook (@BaysgarthSchool), follow us on Twitter (@School_Baysgarth) and Instagram (baysgarth.school), and subscribe to our YouTube channel (Baysgarth School_Barton).

Should you have any concerns or wish to discuss this further, please contact the school via head.baysgarth@baysgarthschool.co.uk.

Yours faithfully



Mr Briggs
Head Teacher